

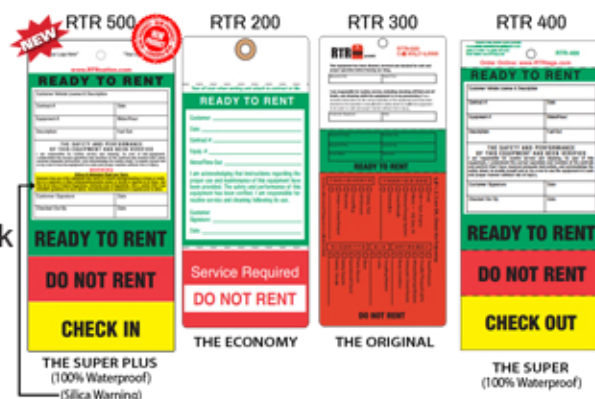
5 – Quick & Easy Tips to Tune up your RTR – Ready to Rent Program:

- 1. COMMUNICATION** - As the business owner and or manager, you must over communicate the importance of your Ready to Rent safety and maintenance program. Risk management must start at the top!
- 2. TRAINING** - Someone in your organization needs to own and manage the Ready to Rent safety and maintenance program. This appointed person will hold monthly and or quarterly meetings reinforcing the importance of your Ready to Rent program, see link below for RTR Quick Start Guide.
- 3. CHOOSING THE RIGHT TAG** - Do you have the correct tool for the job? You're in the equipment rental business and understand the importance of the right tool for the job. Do you need an economy cardstock RTR tag or a weather proof, virtually indestructible tag? Go to www.RTRtags.com to see which tag is best for you.
- 4. HISTORY** - The primary purpose of your Ready to Rent tag program is to document the safety and maintenance process of your equipment. Keeping proper documentation including the historical maintenance of your equipment has been proven in a court of law to protect your rental store against potential loss.
- 5. NEVER RUN OUT** - Seems simple, but NEVER run out of Ready to Rent tags. This sends the message to your team that you're NOT committed to the program. Safety, maintenance and risk management is a commitment that must be a top priority for everyone on your team, including the boss. See below for Club RTR – never run out!

ADDITIONAL RESOURCES

- 3 Reasons EVERY equipment rental store must have a Ready to Rent program. ([click to view](#))
- FREE – RTR Quick Start Guide – 7 Steps to a Successful Ready to Rent program. ([click to view](#))
- Club RTR – Never run out of tags again! ([click to view](#))

For the latest industry information including news articles, videos related to the equipment rental industrial, safety, maintenance and risk management. Visit www.RTRnation.com website, updated weekly.



*All tags include pre-attached elastic ties