



# READY TO RENT TAGS!

## 5 Secrets To Getting The Most From Your RTR Tags!

### **COMMUNICATION:**

**1** As the business owner and/or manager, you must over communicate the importance of your Ready to Rent safety and maintenance program. Risk management must start at the top!

### **TRAINING:**

**2** Someone in your organization needs to own and manage the Ready to Rent safety and maintenance program. This appointed person will hold monthly and/or quarterly meetings reinforcing the importance of your Ready to Rent program. See link below for RTR Quick Start Guide.

### **CHOOSING THE RIGHT TAG:**

**3** Do you have the correct tool for the job? You're in the equipment rental business and understand the importance of the right tool for the job. Do you need an economy cardstock RTR tag or a weatherproof, virtually indestructible tag? Go to [www.RTRnation.com](http://www.RTRnation.com) to see which tag is best for you.

### **HISTORY:**

**4** The primary purpose of your Ready to Rent tag program is to document the safety and maintenance process of your equipment. Keeping proper documentation including the historical maintenance of your equipment has been proven in a court of law to protect your rental store against potential loss.

### **NEVER RUN OUT:**

**5** Seems simple, but NEVER run out of Ready to Rent tags. This sends the message to your team that you're NOT committed to the program. Safety, maintenance, and risk management is a commitment that must be a top priority for everyone on your team, including the boss.

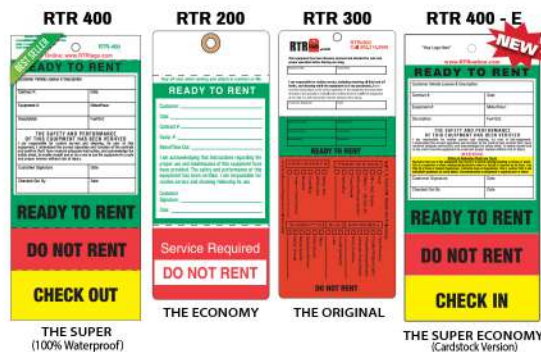
## ADDITIONAL RESOURCES

[www.RTRnation.com](http://www.RTRnation.com)

SPECIAL OFFER



SCAN NOW



800-214-9968

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